

Head of Communications

Amplify Our Story. Shape Perception. Drive Engagement.

Are you passionate about storytelling, thrive in dynamic environments, and want to make a real impact in biotech? Gubra is seeking a strategic and creative Head of Communications to elevate our brand, connect with diverse audiences, and drive engagement across press, social media, and industry channels.

By joining Gubra, you will become part of a fast growing, ambitious biotech company with a strong entrepreneurial spirit and a collaborative, supportive culture. Here, your voice will matter, and your work will be visible from day one.

Role Overview:

- **Own the narrative:** Define and execute a comprehensive external communication strategy aligned with our business goals.
- **Build media relationships:** Engage Danish and international science/health journalists, pitch stories, and manage media inquiries and crises.
- **Listed company:** Ensure transparent, consistent, and value-driven messaging to investors, media, and stakeholders in a listed company. This also entails highlighting the company's strategy and performance, supporting stronger valuation and investor interest.
- **Create compelling content:** Produce high impact press releases, blog posts, whitepapers, newsletters, and executive speeches in both Danish and English.
- **Lead digital communication channels across the enterprise:** Develop and manage our LinkedIn and other digital platforms, coordinate content calendars, and analyze performance. This will be in close collaboration with our business division's overall customer and partner strategies.
- **Position thought leaders:** Showcase our executives as industry experts through op-eds, podcasts, webinars, and conference speaking slots.
- **Lead and empower:** Provide leadership and direction to our Lead Communication & Culture Partner, who manages most internal communication and culture initiatives.
- **Inspire internally:** Oversee internal communication strategy, ensuring alignment between internal messaging and external brand narrative, in close collaboration with the Lead Communication & Culture Partner and Marketing.
- **Measure impact:** Track KPIs (media impressions, sentiment, engagement rates, earned media value) and report results to leadership.
- **Mentor and collaborate:** Foster a collaborative culture within the communications team and with agency partners.

What You Bring

- Native Danish speaker with flawless written and spoken Danish; English verbal and written fluent.
- 5+ years of progressive experience in corporate communications, public relations, or media relations - ideally within biotech, pharma, or life sciences.
- Proven track record of securing high profile media coverage and managing crisis communications.
- Experience with external communication in a listed company – knowledge of legal framework for communication as a listed company will be needed.
- Strong storytelling ability: able to translate complex scientific data into clear, engaging narratives.
- Experience with digital/social media strategy and analytics tools.
- Demonstrated leadership skills experience building or leading a communications function.
- Master's degree in Communications, Journalism, Life Sciences, or related field.

Desired Attributes

- Strategic thinker with a proactive, “story-first” mindset.
- Comfortable working in a fast-moving startup environment and wearing multiple hats.
- High emotional intelligence and cultural awareness to navigate both global and Danish markets.
- Network of contacts within Danish media, scientific community, and industry influencers.

About Gubra

Gubra is an ambitious biotech and contract research organisation (CRO) company striving for excellence at all levels. We insist on doing things efficiently – and often differently - to reach the results we aim for. Our vision is to become leaders in the path towards a more sustainable and healthier world. We do that by facilitating the discovery of new medicine, and by acting and inspiring others to fight the ongoing climate and biodiversity crises.

Gubra's activities are focused on the early stages of drug development and are organised in two highly synergistic business areas: Biotech and CRO Services. We generate our revenue by performing research for life science companies as well as by partnering projects from our discovery and development pipeline.

Our therapeutic focus is within metabolic and fibrotic diseases, and we specialize in in vivo pharmacology, ex vivo assays, drug profiling, histology, stereology and whole brain and organ imaging. In addition, we offer a full palette of advanced transcriptomics. Our ML/AI-driven peptide drug discovery platform streamLine enables us to rapidly develop a peptide hit into a non-clinical candidate ready for development. Through a constant focus on high quality, scientific excellence, speed, and solid teamwork we have established ourselves as a highly professional and competent partner in the market.

People are our greatest asset, and our team consists of +280 employees all located in Hørsholm, Denmark. The mix of people from different cultures and educational backgrounds combined with our entrepreneurial mindset have greatly impacted our working environment, which is characterized by entrepreneurial drive, scientific curiosity, and teamwork – we join forces!